

Elika Anodizing

The strategic approach of Marzocchi Pompe is to think in a long-term perspective, always setting precise and achievable targets over time.

There is an urgent need to change our relationship with **Nature**: this requires the greatest transformation of all and is also and above all a change in our way of thinking.

The **pandemic** caused by the Coronavirus has certainly amplified the need for a deeper **connection** with the **Environment** around us, both locally and globally.

We therefore have a **duty to investigate** the use of materials that **impact on our environmental footprint** and to assess their short, medium and long-term effects.

This has led us to re-evaluate the **anodizing of Elika pumps**.

In one stage of this treatment, carried out on certain parts of the **Elika** pump, an acid solution is used, within which a direct current is passed.

We have, therefore, decided that our **Elika** pumps will no longer be equipped with anodized components.

Customers who, for their specific needs, cannot give up Elika pumps with anodized parts, will have the possibility to continue to do so after consultation with our Sales and Technical Department.

Ours is definitely a long-term journey, which must increasingly minimise the environmental impact of our products and manufacturing processes.

Let us take this step together and we will shape a new chapter in the sustainable innovation of Marzocchi Pompe S.p.A. products.